

## Livelihood Development Projects 2023



### *1. Palmyra Leaf Hand Crafts*

The project aims to improve the livelihoods of five female headed families in Mannar.

- Five identified heads of female headed families are making Palmyra hand crafts as their income generating activity.
- These females are producing ecofriendly palmyrah, winnowing fans, steamers, mats, palm hats and different kinds of bags. Products are supplied to the local market and Palmyra Development Board (Katpagam).
- Project will provide coloring material to the beneficiaries to make attractive items for competitive market and tools to increase their production capacity to cater the demand in the market.
- It is planned to provide financial literacy to the beneficiaries for long term sustainability of their business.
- It is expected to increase the production capacity by 455 items per month from the current production capacity of 165 items per month after this livelihood support.



## 2. Ekel Brooms manufacturing

The project aim to improve the livelihood of three aggrieved families involving in ekel broom making in Mannar Divisional Secretariat.

- Beneficiaries are manufacturing ekel brooms manually therefore, finishing of the broom sticks take long time. Due to this reason production of brooms per month low and cannot cater the demand in the area due to low production capacity.
- It is expected to provide broom stick combining machine to improve their production capacity.
- It is expected to increase the production capacity by 100 ekel brooms per month from the current production capacity of 50 ekel brooms per month after this livelihood support.
- An awareness on financial management was given to the beneficiaries in order to in order to maintain financially sound business to uplift the quality of life.

**Project Outcome: Economic empowerment of aggrieved families in Mannar**

Commencement Date: **Mid December, 2023**

Place: Divisional Secretariat, Mannar



### Relevant Sustainable Development Goals

Sustainable Development Goal/s	Sustainable Development Target/s
No Poverty -1	By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions
Gender equality - 5	End all forms of discrimination against all women and girls everywhere
	Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women
Decent Work and Economic Growth -8	By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value